

# JOHN ELLIS 3-STEP MOISTURE MANAGEMENT ROUTINE

WHEN SKIN IS FULL OF MOISTURE, IT IS RESILIENT – LESS PRONE TO DAILY DAMAGE

## 1. CLEANSE

CLEANSING WITH JOHN ELLIS WATER SUPPORTS OPTIMAL YOUTH AND BEAUTY. INSTEAD OF BOMBARDING SKIN WITH THE POLLUTANTS FOUND IN REGULAR WATER, SKIN IS BETTER CLEANSED BY THE SOLUBILITY OF JOHN ELLIS WATER.

## 2. TONE

APPLIED USING A COTTON PAD OR WASHCLOTH, THE WATER PENETRATES QUICKLY, LEAVING SKIN VELVETY SOFT AND READY TO GAIN GREATER BENEFITS FROM ANY BEAUTY TREATMENT PRODUCTS. WHEN SKIN IS CLEANSED AND TONED WITH THIS WATER, PRODUCTS DON'T HAVE TO FIGHT ACIDITY OR ALKALINITY BEFORE THEY CAN PENETRATE SKIN AND START WORKING.

## 3. MOISTURIZE

JOHN ELLIS ANTI-AGING MOISTURIZER ABSORBS QUICKLY – NOTHING LIKE YOU'VE TRIED BEFORE. MADE WITH HIGHLY SOLUBLE WATER, THIS MOISTURIZER PROVIDES RADIANCE, SMOOTHNESS, AND THE YOUTH ENHANCING PROTECTION OF WELL HYDRATED SKIN.

## 4-STEP MOISTURE MANAGEMENT ROUTINE – MORNING AND EVENING

- 1) WASH WITH PURE GENTLE CLEANSER OF YOUR CHOICE
- 2) TONE YOUR COMPLEXION WITH A COTTON BALL SATURATED WITH JOHN ELLIS WATER
- 3) APPLY JOHN ELLIS MOISTURIZER, USING YOUR MIDDLE AND RING FINGERS AND PAT GENTLY.
- 4) GENTLY WORK INTO SKIN FOR A VELVETY RESILIENCE

THE MOISTURIZER WILL ABSORB QUICKLY, PROVIDING PROTECTION AGAINST DAILY SKIN DAMAGE. MAKEUP GOES ON MORE EASILY OVER A WELL-MOISTURIZED COMPLEXION.

IN THE MORNING, MOISTURIZER MAKES SKIN MORE RESILIENT, RADIANT, AND OFFERS PROTECTION. IN THE EVENING, MOISTURIZER NOURISHES THIRSTY CELLS, WHICH BUSILY REPAIR THEMSELVES AT NIGHT.

## ALL OVER COMFORT AND PROTECTION

AFTER BATHING, APPLY JOHN ELLIS ANTI-AGING MOISTURIZER ALL OVER FOR VELVETY SOFTNESS AND THE ANTI-AGING BENEFITS OF OPTIMAL HYDRATION.

**Only  
\$59.95**



CURRENTLY ACCEPTING CALL-IN ORDERS ONLY – (570) 296-0214